

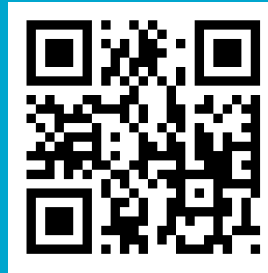


We are a dedicated team of business district visionaries and advocates who are leading the exciting rise of Oakland -Pittsburgh's largest university and hospital district. Since 1999, the Oakland Business Improvement District has been the public/ private partnership that provides enhanced beautification services, marketing events and promotion, public art and streetscape improvements and business development on behalf of over 250 member business and property owners. The OBID is supported, in part, by these member owners including Carlow University, UPMC, Magee-Womens Hospital of UPMC and the University of Pittsburgh.

Join the annual influx of over *1.7 million* visitors to Oakland!

Will you be part of this vibrant experience? Plan your visit now and discover the excitement that awaits in our dynamic city.

Scan to Plan Your Next Oakland Adventure!



**WELCOME TO OAKLAND!**  
SHOP | LIVE | WORK | PLAY



### Let's Connect!

- 412-683-6243
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Pittsburgh, PA 15213



**OAKLAND BUSINESS IMPROVEMENT DISTRICT**



## Representing the Vibrant & Multicultural Heart of Pittsburgh!

Our Vision:  
*To set the standard for growth and innovation.*

Our Mission:  
*To ensure Oakland's place as Pennsylvania's global center.*

Our Values:  
*Reframe the experience of commercial, retail, office and residential environments, while dismantling oppression, embracing diversity, promoting diverse business and creating spaces for social, racial, and economic justice.*



## OAKLAND BUSINESS IMPROVEMENT DISTRICT

Immerse yourself in the vibrant arts scene, rich culture, outstanding medical facilities, and top-notch educational institutions that Oakland has to offer.

### OAKLAND BY THE NUMBERS

**1.7 MILLION VISITORS**

*Every year, Oakland plays host to over 1.7 million visitors.*

**5 MILLION SQUARE FEET**

*Oakland is experiencing the rise of over 5 million square feet of new development.*

**110,000+ PEOPLE**

*Oakland transforms into a bustling hive on weekdays, buzzing with 42,000 students, 48,000 employees, and over 20,000 residents.*

### DID YOU KNOW?

*OBID oversees more than 700 linear feet of outdoor seating. Enjoy a meal at one of our street eateries located on Oakland Ave, Meyran Ave, or S Bouquet St!*

## Historic Landmarks & Cultural Gems

- Carnegie Library of Pittsburgh
- Carnegie Museums of Art & Natural History
- Cathedral of Learning
- Frick Fine Arts Building
- Heinz Chapel
- Latin American Cultural Center
- Phipps Conservatory and Botanical Gardens
- Schenley Park
- Schenley Plaza
- Soldiers & Sailors Memorial Hall & Museum



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